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To Whom it may concern.

And by that I mean someone important, not some random lackey. So If you would be so kind as to pass this on to one of the Bradies.. um.. I mean McMahons.. I would greatly appreciate it. Go..on. I'll wait. Go on... Good.

So. Now I have the eyes of someone important, can I call you Vince? I'm going to call you Vince.

Okay Vince, Let me tell you something about myself as a wrestling fan. I've literally been a wrestling fan since the day I was born in England. My father used to take me to matches in my local town hall every month: I remember watching legends like Giant Haystacks, Big Daddy, Kendo Nagasaki and the comedy wrestling genius Les Kellet.

Growing up my family wasn't that affluent, so we didn't have access to Satellite TV until much later. But I still went every month or so, whenever they came into town I'd save my pocket money and get ringside seats and a bag of popcorn. I'd watch Robbie Brookside tangle with Chris Adams. Yes, Chris Adams the "Pen Pal" of the Von Erichs. I used to sit enthralled as Dave Finlay (yes that Finlay, the one you thought it would be a good idea to pair up with a freaking leprechaun) and Darren Matthews (you my know him better as William Regal) wrestle to 45 minute time limit submission masterclass draws.

Then my father got a new job and we obtained the means to watch wrestling from overseas. I remember it as if it were yesterday. Sunday Night August 26, 1991. Due to time zones it was close to midnight when Summerslam 91 started. I remember marking out when Davey Boy broke the Warlords full nelson and Bret Hart and Mr Perfect stole the show. Now lets fast forward one year. Hammering the "Recall" button trying to get tickets for Summerslam at Wembley stadium. I got through, scored 4th row seating and was there in person for Bret Hart/Bulldog.

I could continue with stories of Todd Petengill, ECW, the oWn and on and on. But I think this is enough to establish my credentials when I bring a few things to your attention.

Mr Pefrect, Bret Hart, Texas Tornado, Rowdy Roddy Piper, British Bulldog and Rick Rude. What do all these names have in common? What About Eddie Guerrero, Ric Flair, Dean Malenko, Sting, Lance Storm, Chris Benoit and Barry Windham? The answer, Vince, is the first group were all Intercontinental Champions, The second all US Champions. And every single one of them, was a STRONG Champion.

Now look at your recent champions, Vince. Wade Barrett was never booked to win a non title match. Antonio Cesaro much the same. Then you look poorly upon them when the crowd aren't buying into them? What? On April 15th when Kofi Kingston became US champ, the only other match he'd won on TV for all of 2013 was a week earlier over Cesaro to earn the shot. (and don't pretend it wasn't to do with his stellar commentary at the WM post-show) Strong champions build up not only those that

eventually beat them, but the holder themselves become a viable threat to the world champion. A Gateway. Much like they were once upon a time. There was a time in WWE history where the people contesting over the IC title were more important, to me at least than the likes of Hogan, Slaughter Vicious and Warrior fighting for the World title.

You have The IC belt at a turning point, Curtis Axel (why did you not just call him Joe Hennig?) is the perfect vehicle to make the IC title great again. Fathers Day was a nice touch by the way. But never let people forget that Axel is 3-0 vs Triple H and 2-0 vs Cena. Why? Because it makes the IC belt LOOK BETTER. And it will make him a bigger threat when he steps up into the world title picture. Dean Ambrose is the perfect man to build the US belt up again, because of how strong you have booked the shield. History. People want it.

Wrestling Fans have memories.

There is a reason that people still chant “You Suck” to Kurt Angle.

There is a reason that the crowd still says “WHAT?”

So please stop treating us like we're dumb. After the most recent Extreme Rules PPV all we heard from announcer after announcer was “I've never seen anything like that before” and that is Bullcrap.

Jerry Lawler was commentating the match when Mankind was thrown off the top of hell in the cell through an announcers table AND chokeslammed through the cell in the same match. He was also calling the match at Summerslam when Shane McMahon climbed 50+ feet up the titantron and fell after getting kendo stick-ed in the spine by Steve Blackman. And on and on.

And speaking of memory Vince, don't think we'll ever forget what you are doing with Dolph Ziggler. We'll never forget you didn't give him his Wrestlemania moment. We'll never forget that you did the ridiculous Triple H concussion angle not only taking a potentially awesome angle away from Ziggler but you suck up screen time away from talent that deserves better. Talent like Zack Ryder. Talent like Antonio Cesaro, Talent like Christian. Are you aware that skilled wrestlers Alex Riley, Curt Hawkins and Ted Dibiase Jr are still on your roster? Cause I wasn't.

Vince, People are going to ask you questions. They are going to ask you things like “Is that really the best you could come up with for Kaitlyn's secret admirer?” They are going to ask you “Why do you waste Damian Sandow?” They are going to ask you things like “Why did the Prime time players never win the tag titles. They deserved it, but got punished for AW's mistake”. Things like “Why are you wasting Drew McIntyre in 3MB” they are going to ask you “did you know you still employ JTG and Ezekiel Jackson but won't rehire Matt Striker? Why?”

But here is the most Important question you are going to get asked in the next 6 months.

“When are you going to scratch MY back.”

For 2+ years we've played your game. For 2+ years we've seen Cena headline event after event, all the while CM Punk was holding the WWE title for 434 days and performing a heel turn that was all about respect that most of us would follow in a heart beat. For 2+ years we have had to deal with Dwayne sucking up screen time while wrestlers like Daniel Bryan and Dolph Ziggler languished in a tag title match at Wrestlemania 29. For 2+ years we've sat and watched as you have wasted talent like Cody Rhodes, Tyson Kidd, Kaitlyn and Natalya all the time dredging up old talent. The emphasis being

on OLD. Does “OMG Kevin Nash Thought he was dead LOL” ring a bell, Vince? For two years we've had you throw Full-time wrestlers who bust their asses for you on a day to day basis to Part-timers like Dwayne like they were table scraps. For 2+ years we've dealt with “Finally the rock has come home and I'm never leaving again” and he leaves.

Now we're dealing with you guys being back on TV. Don't get me wrong, that angle has a lot of potential, but don't tell me USA requested the McMahons come back, your Egos and the need to get the company in HHH's hands did. Hell he and Shane were the only ones that were ever really interesting on their own anyway. Vince, you are nothing without Stone cold, and Steph.. well.. I hate to say this but her biggest advantage is she looks REALLY good in a power suit.

When is it our turn, Vince? Not the average fan. But us hardcore “we've been here for 20+ years” fan?

When do we get to see Ziggler vs Bryan get 30 minutes headlining a MAJOR PPV?

When do we get to see Talent like Damian Sandow get a legit titleshot and not just be comedy?

When do we get to see you back the money truck up and bring us DREAM matches involving AJ styles, Samoa Joe, Christopher Daniels, Austin Aries, Beer Money and more.

When do we get Sting/undertaker at Wrestlemania.

When, Vince?

I know that these words will fall on deaf ears as no amount of pleading from your dedicated fan will get you to see past the money casual people throw as Cena Merch. Or how many PPV buys Lesnar can bring. You;ll never stop to think what would happen if you built another The Rock rather than running to Dwayne every time he has a movie to promote.

And that Saddens me.

If the me Ringside for Bret Hart/Bulldog could see the WWE now.. I hate to think what he would think.

But it's not all Doom and gloom, Vince. See what you read above is that I am having a Crisis of Faith. But that does at least mean I HAVE faith in WWE. Among the doom and gloom we've seen the Summer of Punk, We've seen Ziggler's rise. For every “You can;t see me” there's been a “Yes”. When we were seeing Cena/Ryback snoozefests, we had the intrigue of Punk/Jericho. For every 3MB there's been The Shield. And for the record, Yes. I believe in The Shield. And this new angle with you, Steph and Triple H has potential, but I'm sad to say I don't trust you not to screw it up anymore.

But Vince I have faith. You have all the tools you need.

Now you just need to use them properly

And I believe that you can do it,

the problem is.. I'm not even sure you want to anymore.

Yours, With Faith:

Ben Taylor.